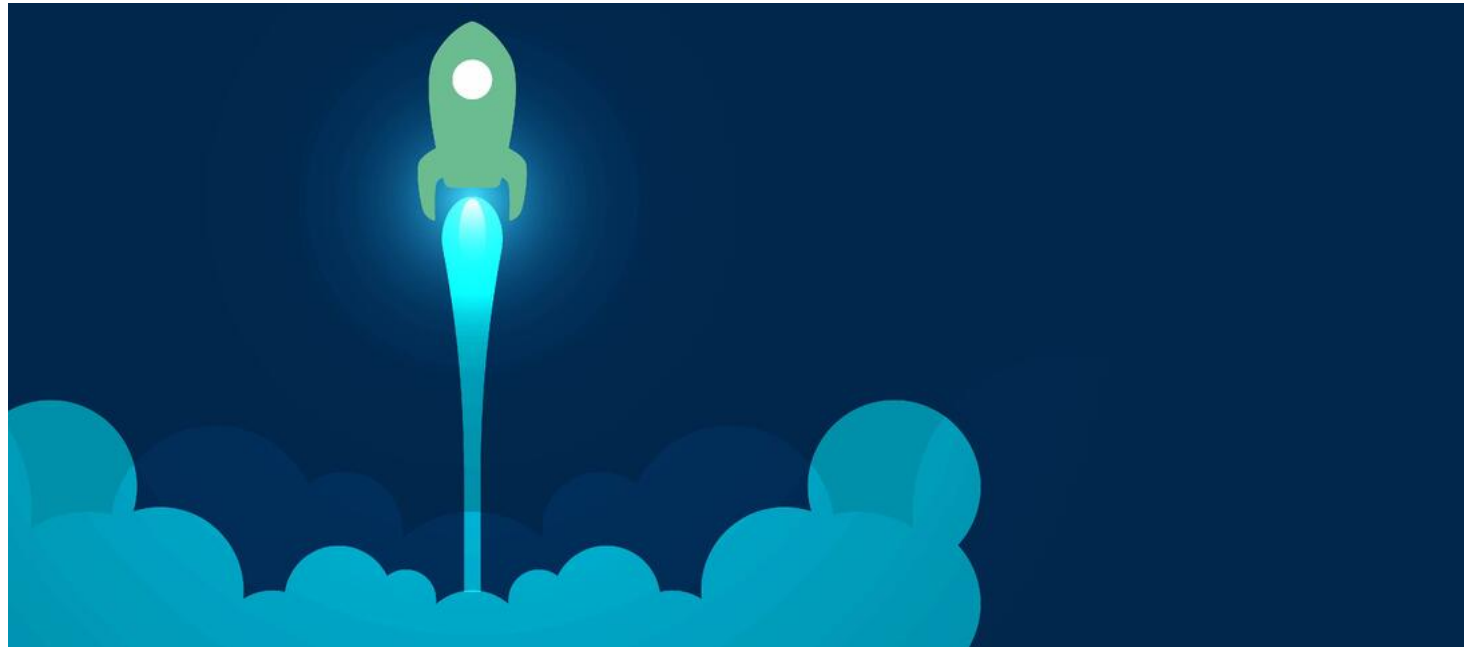


## Our Services: *Startups*



### **Business Basics:**

#### Develop the Foundation for Your Business

This service package is for entrepreneurs who are starting their journey and need assistance starting on the right track. Within this package, Argona will help you create a scalable foundation for your business

[MORE INFO](#)

#### Creating a Value Engine

Keeping your pipeline full is an absolute must, at any stage of business. This package will help you develop and implement a lead generation system that consistently provides the value your business offers and creates a system to capture and process those leads.

[MORE INFO](#)

#### How to Conduct Effective Research

Learning how to conduct effective research is vital to creating a viable business. This package will help you understand how to effectively and efficiently research the necessary components of building a successful venture that investors are interested in.

[MORE INFO](#)

### **Marketing & Growth:**

#### How to Build & Grow Your Market Audience

One of the biggest challenges of running a successful startup is achieving market validation and growing your audience. This package sets the foundation for your marketing efforts to effectively scale your audience and achieve market-product fit.

[MORE INFO](#)

#### Establishing Market Presence

This package helps to create a system that will convert your target audience into customers. Without a conversion system you'll be unable to scale and grow your business.

[MORE INFO](#)

#### Scaling & Accelerating Growth

Take your business to the next stage of development through a growth strategy. These foundational devices will accelerate your efforts to scale your business and allow you to confidently and efficiently grow, so that you can focus on delivering a world-class experience through your brand.

[MORE INFO](#)

### **Fundraising & Financial Health:**

#### Understanding and Creating Financial Health

The most important component to running a successful business is understanding your financial health. This package will create a clear financial roadmap and investor ready collateral that you can use to guide your business through the early stages of growth.

[MORE INFO](#)

#### Fundraising Campaign that WINS

Creating a successful fundraising campaign requires more than just blasting out your pitch deck to every investor email you can come across. This package includes the necessary steps and tools to design a campaign that will accelerate your raise efforts so you can focus on successfully gaining the funds you need.

[MORE INFO](#)



If you know of any other companies or entrepreneurs that could benefit from working with the Argona team, please don't hesitate to forward this email to them!

[APPLY](#)

